

Minneapolis Speak Up Poster Contest



**National Youth Violence
Prevention Week**



**NATIONAL YOUTH VIOLENCE PREVENTION WEEK
MARCH 19 – 23, 2012**

Speak Up Poster Contest

In an effort to promote alternatives to violence, the City of Minneapolis Department of Health and Family Support in collaboration with Minneapolis Public Schools and the Minneapolis Youth Congress are sponsoring a poster contest for youth to express their ideas related to Speak Up tip line. The new contest is part of Minneapolis Youth Violence Prevention Week March 19– 23, 2012. During this week, activities and events will be held nationwide to spotlight the issue of youth violence, to identify strategies to combat this epidemic, and to promote the positive role youth have in making their communities and schools safer.

What is Speak Up?

As part of the City of Minneapolis Blueprint for Action to Prevent Youth Violence, an anonymous youth tip-line was launched called “Speak Up Minneapolis.” This tip-line allows youth from across the city to phone or text in reports of potential violence including weapons in schools, parks, libraries or other locations.

Poster Topics

Entries in the Poster Contest should show how young people can Speak Up against community violence and how students can be part of the solution.

ELIGIBILITY

The Contest is open to all Minneapolis youth in grades k through 12. Contest entrants will have the chance to compete for first, second and third place prizes in one of the grade groups. A total of nine winners will be selected and all winners will receive one prize and be invited to attend a special recognition ceremony with Mayor R.T. Rybak. Prizes may range from gift cards, tickets to events or toys and will be awarded by the Minneapolis Youth Congress.

Group 1: Grades K-5

Group 2: Grades 6-8

Group 3: Grades 9-12



Please submit your poster along with a completed a submission form by 4:00 pm March 30th, 2012 and mail or drop off to either of the following sites Monday through Friday 8:30 am to 4:00 pm.

Attn: SPEAK UP Poster Contest
Minneapolis Department of Health
and Family Support
250 South 4th Street, Room 510
Minneapolis, Minnesota 55415

or

Attn: SPEAK UP Poster Contest
Minneapolis Public Schools
Student Support Services:
Safe & Drug-free Schools
425 5th St NE
Minneapolis MN 55413

Minneapolis Youth Violence Prevention Week Speak Up Poster Contest FAQ

1. **What will happen to my entry?**

Within a couple of days of your submission, you will receive an email confirming receipt of your submission.

2. **Who selects the winners?**

A panel of representatives made up of youth, Minneapolis Youth Congress members, City of Minneapolis and Minneapolis Public Schools staff will pick the top entries.

3. **When are submissions due?**

The deadline for submissions is 4:00 pm March 30th, 2012. All submissions received or postmarked after March 30th, 2012, will not be eligible.

4. **When will the winners be announced?**

The winners will be notified no later than the week of April 16th, 2012. We'll also announce the winners on our website and send a press release to other media outlets.

5. **I hear there's an award...**

Speak Up Poster Contest winners will receive a certificate from the Minneapolis Public Schools and the City of Minneapolis recognition of their poster submission. Contest winners will receive one prize and be invited to attend a special recognition ceremony with Mayor R.T. Rybak. Prizes may range from gift cards, tickets to events or toys and will be awarded by the Minneapolis Youth Congress. Winners will have their poster and artist statement featured on MDHFS, MPS and MYC websites and on display as part of an exhibit across the city.

6. **Judging Criteria:**

Four components:

- a. Clear message conveyed by the text and artwork;
- b. Relevance to the poster theme is addressed;
- c. Creativity, originality and artistic quality;
- d. Visual clarity

7. **Is there anything else I need to know?**

Read the small print content rules for additional information.

Still have questions? Feel free to contact;

Alyssa Banks
Minneapolis Department of Health
Phone (612) 673-2729
Email: Alyssa.Banks@minneapolismn.gov

Julie Young-Burns
Minneapolis Public Schools
Phone: (612) 668-0867
Julie.Young-Burns@mpls.k12.mn.us

**Minneapolis Youth Violence Prevention Week
SPEAK UP Poster Contest
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Contest Rules and Terms of Agreement

Copyright & Publicity:

All entries submitted to the contest must be original. The submission of each entry is the guarantee that the submitter is the author, creator or sole copyright holder of the material submitted. All materials submitted become the shared property of City of Minneapolis and Minneapolis Public Schools and may be used in the development of other marketing material and submissions may be posted on the internet and/or used for Speak Up marketing and other marketing and reproduction purposes by the City of Minneapolis and Minneapolis Public Schools.

Conditions:

By participating in the Speak Up Poster contest, you agree to release and hold harmless City of Minneapolis and Minneapolis Public Schools and its directors, officers, employees and agents, from any and all losses, damages, rights, claims, and actions of any kind in connection with the Speak Up Poster contest including, without limitation, property damage, and claims based upon publicity rights, or invasion of privacy, whether suffered by you or a third party. By participating, entrants agree to be bound by these Official Rules and the decisions of City of Minneapolis and Minneapolis Public Schools, and waive any right to claim ambiguity in the Speak Up Poster contest or these Official Rules. The names, logos, and icons identifying the products and services of City of Minneapolis are proprietary marks of City of Minneapolis. The rules of this contest are subject to change at any time without notice.

Eligibility

Applicants are only permitted to submit one poster per person. Posters must reinforce the message of the Speak Up tip line and reflect youth speaking out against violence and how students can be part of the solution. Each poster should be the original work (including text, concept, layout, slogan and any visual images) of a single person. Text included in the artwork can be in any language. Posters must be 11X17 inches in size and should be 2 dimensional. You may use graphic design, crayon, watercolor, poster paint, markers, and ink. Please do not use materials that may smear, crack, or chip. Posters may be in color or black and white. Each poster must be submitted with a completed entry form. Additionally each artwork should have the following information **on the back at the top, right side: YOUR NAME, YOUR PARENT/GUARDIAN'S NAME, YOUR PHONE NUMBER, AGE, SCHOOL/ORGANIZATION.** Please do not put your name on the front of the poster. Failure to follow any of these guidelines may result in disqualification.

Data Advisory

Participation in the SPEAK UP Poster Contest is voluntary. Should you decide to submit a nomination we will ask you for some personal information about the applicant and their parent/legal guardian so that we may contact you and your parent/legal guardian to notify you about your winning status and recognize your work. Applicant information that will be asked for will include applicant name, school, email address, phone number, current address (city, state and zip code) and submission category. We will also need parent/legal guardian information for all applicants which will include applicant's parent/legal guardian name, email address, phone number, current address (city, state and zip code). Your submission is not anonymous and will be judged by a blind panel comprised of youth, artists, Minneapolis Youth Congress members, City of Minneapolis and Minneapolis Public Schools staff. However the judging panel will only have access to limited personal information about applications for judging purposes which will include; submission category, artist statement and poster. Any public reports about final SPEAK UP Poster Contest winners will contain the applicant name, school, the artist statement and poster. Please complete the submission form to the best of your ability. You do not have to participate or answer any questions you do not want to, however incomplete entry forms will not be considered in the contest. Your decision on whether or not to participate will not have any negative effects on your position or your relationship with the City of Minneapolis or Minneapolis Public School.



National Youth Violence Prevention Week

Speak Up Poster Contest Entry Form

Minneapolis Youth Violence Prevention Week
March 19 – 23, 2012

Applicant Information

Name:	School:	
Email address:	Phone number:	
Current address:		
City:	State:	ZIP Code:

Parent/Legal Guardian Information

Name:		
Email address:	Phone number:	
Current address:		
City:	State:	City:
Age Group	Group 1: Grades K-5	
	Group 2: Grades 6-8	
	Group 3: Grades 9-12	

Artist Statement: In 250 words or less tell us how your artwork reflects the idea of youth speaking up against violence and how students can be part of the solution. (Please use the following space and attach additional sheets as necessary.)

I hereby acknowledge that I have read the Contest Rules and Terms of Agreement and assent to participate.

Signature of applicant:

Date:

I hereby acknowledge that I have read the Contest Rules and Terms of Agreement and consent to have my child participate.

Parent/ Legal Guardian Signature

Date:

Please complete contest entry form and mail or drop off your submission by 4:00pm March 30th, 2012 to the one of the designated sites

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250 South 4th Street, Room 510
Minneapolis, Minnesota 55415

Attn: SPEAK UP Poster Contest
Minneapolis Public Schools
Student Support Services: Safe & Drug-free Schools
425 5th St NE
Minneapolis MN 55413



SPEAK UP POSTER CONTEST

If you need this material in an alternative format please call Minneapolis Department of Health and Family Support at (612) 673-2301 or email health.familysupport@minneapolismn.gov.

Deaf and hard-of-hearing persons may use a relay service to call 311 agents at (612) 673-3000. TTY users may call (612) 673-2157 or (612) 673-2626.

Attention: If you have any questions regarding this material please call Minneapolis Department of Health and Family Support (612) 673-2301.

Hmong - Ceeb toom. Yog koj xav tau kev pab txhais cov xov no rau koj dawb, hu (612) 673-2800; Spanish - Atención. Si desea recibir asistencia gratuita para traducir esta información, llama (612) 673-2700; Somali - Ogow. Haddii aad dooneyso in lagaa kaalmeeyo tarjamadda macluumaadkani oo lacag la' aan wac (612) 673-3500